

SPONSORSHIP PROSPECTUS · SEASON 2026

Partner with the Victoria Falls Panthers

Matabeleland North Basketball League champions. Four teams, one primary school league, and an outdoor concrete court ten minutes from one of the seven natural wonders of the world.

Who we are

The Victoria Falls Panthers Basketball Club was founded in 2015 as a school programme at Chamabondo Primary School. Eleven seasons later the club fields a senior men's team, a ladies side, a junior academy and a wheelchair team, and runs the Victoria Falls Junior Basketball League for primary schools across the town. The club is sanctioned by the Matabeleland North Basketball Association and affiliated to the Basketball Union of Zimbabwe.

The 2025/26 season

Matabeleland North Men's League	P	W-L	For	Against	Diff	Pts
Victoria Falls Panthers	12	10-2	752	613	+139	22
Hwange Basketball Club	12	8-4	568	523	+45	20
Victoria Falls Suns	12	6-6	730	622	+108	18
Royal Eagles Academy	12	0-12	381	673	-292	12

Final league table, Matabeleland North Basketball League, 2025/26 season. Source: mnbl.leaguerepublic.com.

Who a partner reaches

Audience	Detail
Primary schools	Every school in the VFJBL, weekly, across a full season
Match day crowds	Home fixtures at Chamabondo Primary, free entry for under 12s
Province	Away fixtures in Hwange, Lupane and Dete
National	National Club Championships, broadcast on ZBC television
Visitors	International travellers who train with the club while in Victoria Falls
Digital	Club website, Facebook, Instagram and TikTok

SPONSORSHIP TIERS

Where a partner can come in

All figures are in United States dollars for one full season. Contributions in kind are valued at replacement cost and carry the same benefits.

Tier 01 • Team partner • USD 1,500

Back a single team for a season.

- Your logo on that team's playing kit
- Named in every match report and social post for that team
- Team photograph supplied with your branding for your own use
- Written end of season report

Tier 02 • League partner • USD 6,000

Naming rights to the Victoria Falls Junior Basketball League for the season.

- The league carries your name in all fixtures, results and school communication
- Branding at every league fixture and at the season final
- Logo on all four team kits
- Quarterly impact reporting with photographs and figures
- First option to renew before the league is offered elsewhere

Tier 03 • Project partner • from USD 250

Fund one specific, named thing and receive a report on exactly what it did.

Item	Indicative cost	What it covers
Sports wheelchair	USD 650	One wheelchair athlete, full season of competition
Full kit set, 12 players	USD 780	Jerseys and shorts for one team
Match balls, set of 10	USD 350	One season of training and fixtures
Away fixture transport	USD 180	One team, one away trip within the province
Academy scholarship	USD 220	One junior player, fees and kit for a year
Referee and scorer costs	USD 300	One full VFJBL round
First aid and recovery kit	USD 250	All four teams, one season

Indicative 2026 rates prepared for discussion. Final figures are confirmed by the club committee in writing before any agreement is signed.

What every partner receives

- A written agreement setting out what is provided and what is delivered
- An end of season report naming what the money bought and who used it
- Photographs cleared for your own marketing use
- An open invitation to visit a training session and meet the teams

Next step

Email **info@vicfallspanthers.com** or call **+263 77 213 7810** and tell us what you want to achieve. We will come back within 48 hours with a proposal built around it.